

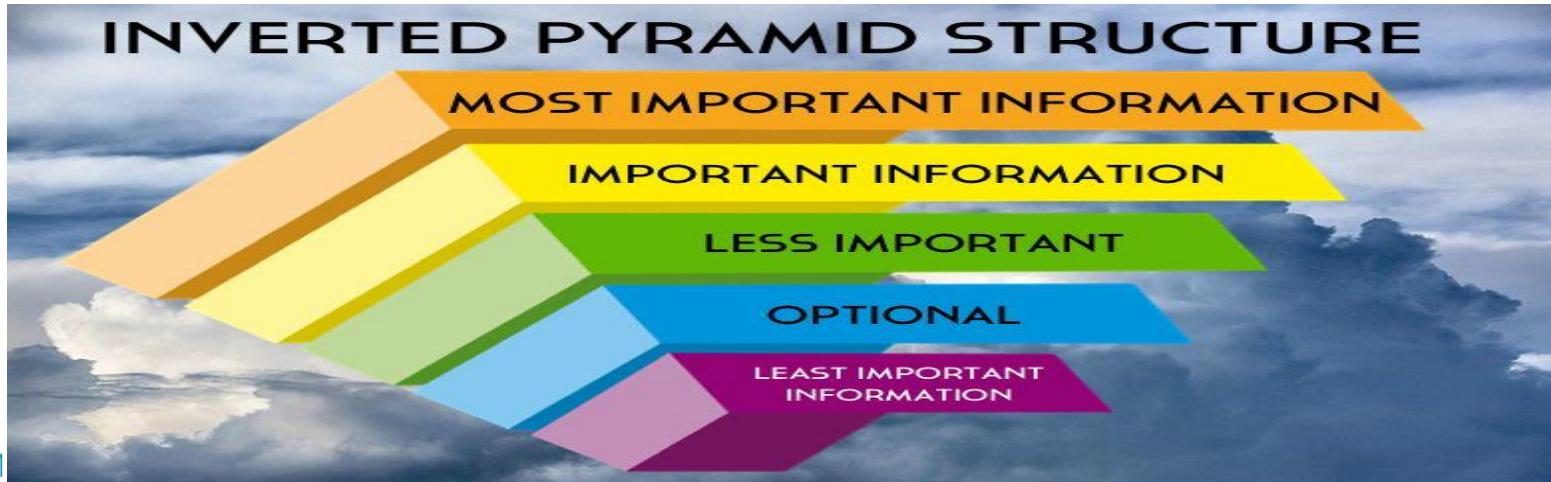
continued...

Tail “Extra Info”

Finish with relevant background information. Appearing last in inverted pyramid story structure is a section of additional related information. While this info is still helpful to fully understand the context of the story, it is less important than the information contained in the lead and the body.

Oftentimes the final paragraphs will provide a list of supplementary reading material, links to prior reporting on the subject, or a kicker that ends your story on an intriguing, humorous, or impactful note.

So the extra info are sometimes called conclusion in news writing



Continued...

HEADLINE

The headline is the text indicating the nature of the article or news story below it. It's a brief summary of what is the story about.

Make Your Headline Appropriate to the Story

A humorous headline may work with a lighthearted story, but it most definitely wouldn't be appropriate for an article about someone being murdered. The tone of the headline should match the tone of the story.

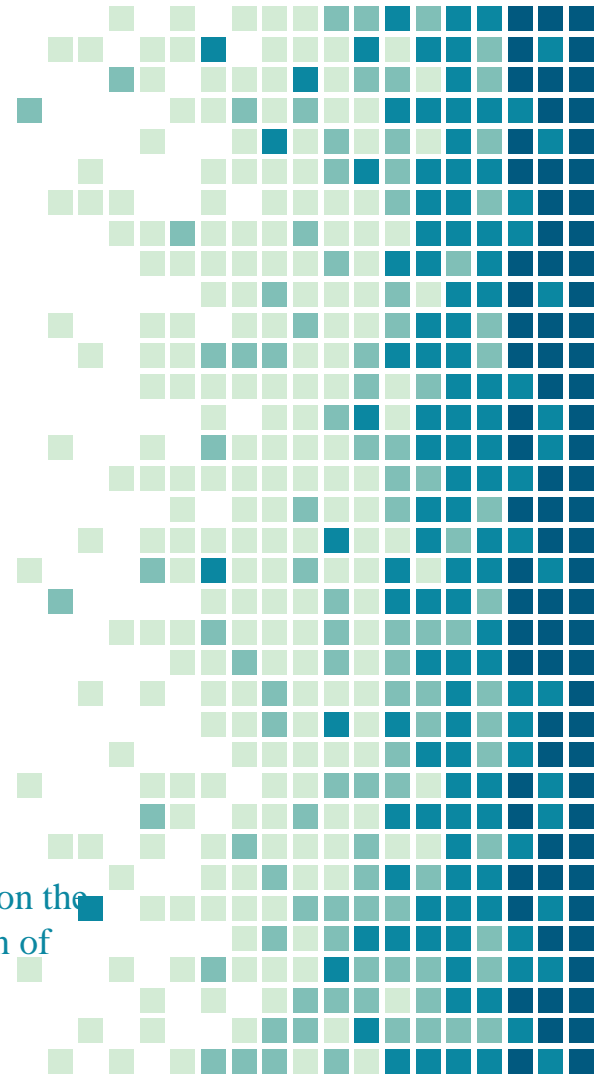
Know Where to Capitalize

Always capitalize the first word of the headline and any proper nouns. Don't capitalize every word unless that's the style of your particular publication.

Types of headlines

Different types of headlines are used in journalism; the specific type used is based on the structure of the news story. An important aspect in getting and holding the attention of the public is through the use of attractive headlines.

The point is to get the attention of the reader and draw him into the story.



continued

Banner Headline

Banner headlines are words printed in extra large letters across the top of the front page of the newspaper on extremely important stories; they are not used frequently, but when they are used, they have significant impact.

Banner Headline

■ wide headline extends across all columns

→ Teachers, students feel growing pains

Ashley Edmond • Reporter
By midyear, predictions for the 2005-2006 school year were off the wall.

In a large school like Lafayette, space is always a hard thing to come by. But when classrooms don't even have enough space for each student, it becomes more than just an inconvenience.

Officials predicted Lafayette enrollment at 1,983, but after students enrolled over the summer and school got started, the school number jumped to 2,063.

Unfortunately, staffing was planned for and hired to serve that early number meaning class sections were packed beyond the limit.

Principal Larry Schmitt said it is difficult to predict the number of students that will attend a school.

But, "even if more arrive than predicted, it is our responsibility to provide all students with the best possible education that we can," he explained.

Some of the largest classes are upper-level courses.

For example, AP Chemistry has 24 students and AP Language and Composition has 31.

This number is far above APs



‘Close Quarters. Students in Ms. Melissa Hoad’s 6th Hour AP Language class listen as she discusses the day’s assignment. Last year, there were 55 in AP Lang, but this year enrollment has grown to 75. Hoad’s 6th-Hour class started off the year with 34 students, causing some students to spend the first week of school on the floor. Crowded classrooms are a common issue as enrollment has spiked over the projects.



Continued...

Inverted Pyramid Headline

There are distinct advantages to using the inverted pyramid headline style for news writing. People often are in a rush and seldom have time to read every word of a story. The advantage of the inverted pyramid headline is that it concentrates on presenting pertinent facts first. With inverted pyramid stories, the most important information goes in the first paragraph, and the less important information follows to the very end of the story. The inverted pyramid headline generally consists of three lines -- the first runs across the column and the other two lines are shorter than the first line. The headline is created from the informative facts presented at the start of the story, giving the reader the most important points quickly.

"All the News That's Fit to Print"

The New York Times

Late Edition
New York, Friday, Sept. 11, 2001, 10:00 a.m. (EST)
Price: 75¢ (including sales tax)
Subscription: \$10.00 per month, \$100.00 per year, \$2.00 per copy.
© 2001 The New York Times Company

VOL. CL, No. 31,874 NEW YORK, WEDNESDAY, SEPTEMBER 12, 2001 75 CENTS

U.S. ATTACKED

HIJACKED JETS DESTROY TWIN TOWERS AND HIT PENTAGON IN DAY OF TERROR

A CREEPING HORROR
Buildings Burn and Fall as Onlookers Search for Elusive Safety

By N.R. KLEINFIELD

The horror arrived in rapid bursts of falling planes, exploding towers, cracked windows. There was the sound of shattering windows, the sound of a plane falling into the water, the sound of a plane falling into the water, the sound of a plane falling into the water.



President Vows to Exact Punishment for 'Evil'

By SERGE SCHIRMANN

Blizzards rained jetliners into each of New York's World Trade Center towers yesterday, toppling both in a belated storm of ash, glass, smoke and raging victims, while a third jetliner crashed into the Pentagon in Virginia. There was no official cause, but President Bush said terrorism had probably, and in the immediate aftermath the cabinet was already voting, ended the worst and most sudden terrorist attack in American history.

The attacks seemed carefully coordinated. The hijacked planes were all en route to California, and operators geared with fuel, and their departures were spaced within an hour and 40 minutes. The first, American Airlines Flight 11, a Boeing 767 out of Boston for Los Angeles, plowed into the south tower.

Then an American Airlines Boeing 767, Flight 11, International Airport bound for Los Angeles, but instead hit the western part of the Pentagon, the central headquarters where 23,000 people work, at 9:03 a.m. Flight 11, a Boeing 767, the plane headed from Boston to Los Angeles, plowed into the south tower.

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continued

Apart from headline the other things to consider when you write news are

Byline

A byline provides the name and position of who wrote an article, as well as the date it was written. They are most often found under the headline but before the body of the article itself. In magazines, bylines can regularly include quick biographies on the writer as well, allowing the audience to get a taste and feel for who is writing the piece.

In situations where publications use news agencies, false attribution has been an issue when it comes to bylines. Sometimes the articles are printed and credited to the journalist themselves when it was the news agency who originally wrote the article. Instances like these directly coincide with copyright laws, which mandate that the original author should receive acknowledgement for their work.

Refugee Board's Aid Mainly Moral

An Intimate Message From Washington

By Mary Hornaday

Just what can President Roosevelt's new Refugee Board be expected to accomplish?

This is the board of Cabinet officers, you recall, that has just been set up at the request of the Emergency Committee to Save the Jewish people of Europe, which has long its members as many Gentiles as Jews, if not more of the former.

President Roosevelt snatched the initiative away from Congress after the Senate Foreign Relations Committee had unanimously proved such a board and the House had

However, Gen. Marcel de Baer, Belgian jurist and chairman of the United Nations Commission for the Investigation of War Crimes, has raised a question whether the Soviet trials had a sound legal basis, inasmuch as the Nazi High Command records were not available to the court.

"Do you really think this new board can accomplish anything that the State Department, UNRRA, and the Intergovernmental Committee on Refugees aren't already doing?" I asked representatives of the Emergency Committee yesterday.

continued

Placeline

The majority of our stories begin with a placeline – the place where the reporter has been to collect information for a story.

Often the placeline is the main bureau for the reporter. Generally, if the research was accumulated through phone calls, the bureau's location gets the credit

North Korea Says American Will Face Trial on Sunday

By CHOE SANG-HUN

SEOUL, South Korea — North Korea said Sunday that it would put Matthew Todd Miller, one of the three Americans known to be held in the country, on trial in a week.

Mr. Miller will be tried at the North's Supreme Court next Sunday, the country's state-run Korean Central News Agency said, indicating that his trial will be a one-day event with no appeals allowed.

North Korea had earlier said Mr. Miller shredded his tourist visa and demanded asylum upon arriving in the country in April.

Accusing him of unruly behavior, the North had said it would indict him on charges of committing a "hostile act" against the country.

Another American, Jeffrey Edward Fowle, also faces trial for a "hostile act." Last year, an American missionary, Kenneth Bae, was sentenced to 15 years of hard labor on charges of hatching a plot to overthrow the government through proselytizing.

In separate interviews last Monday with CNN and The Associated Press, the three Americans admitted to being guilty and beseeched the United States government to send a high-level en-

voy to negotiate their freedom.

The United States has repeatedly offered to send its envoy for North Korean human rights issues, Robert R. King, to the North to appeal for the release of the Americans, but without acceptance. It has no diplomatic relations with North Korea, and relies on the Swedish Embassy in Pyongyang, the North's capital,



Matthew Todd Miller

to represent the interests of its citizens held there.

North Korea previously used charges of "hostile acts" to sentence Americans to long prison terms as a means of securing visits from high-profile Americans, like former Presidents Bill Clinton and Jimmy Carter. Analysts said the North wanted to undermine Washington's effort to increasingly isolate the country because of its nuclear and ballistic missile activities.

Washington has advised Americans against traveling to North Korea.

Dateline

The dateline of a news story has important information -- it indicates the city the journalist was in when he or she reported on the story. It also indicates the date the story was filed.

